

Scoring Guidance for Little T Web Map Request for Proposals

Statements below each category describe expectations.

Score each category from 0 to 20 with approximately:

0 = Not Adequate, 1 = Poor, 5 = Fair, 10 = Adequate, 15 = Very Good, 20 = Outstanding

Description of Project Understanding and Approach

(Limited to 1 page)

SCORE: _____ (Weight: 1)

The respondent demonstrates a clear understanding of the project goals and elements. The summarized approach demonstrates an understanding of web mapping system development, conservation planning, collaboration, prioritization approaches, and focus. The description of the approach demonstrates initiative and enthusiasm for the project.

Technical Proposal that Reflects the Scope of Work

(Limited to 5 pages)

SCORE: _____ (Weight: 6)

The technical proposal addresses each of the required tasks outlined in the RFP; rationale is clearly presented for any deviation from the suggested scope. Tasks include:

- Task 1: Project Kickoff Meeting
- Task 2: Mapping System Platform
- Task 3: Conservation Planning
- Task 3: Data Collection and Review
- Task 5: Create Mapping System
- Task 5: Create Story Maps
- Task 6: Project meetings

Cost Estimate, itemized by task

(Limited to 1 page)

SCORE: _____ (Weight: 2)

The budget is easy to understand and itemized by task; optional tasks are listed separately. Costs are reasonable given the skills, experience, and approach of the respondent. The budget will allow for the project to be completed effectively and economically.

Schedule for Completion

(Limited to 1 page)

SCORE: _____ (Weight: 1-2) (final weight TBD and will be announced with the Q&A digest on Nov 23)

The schedule for completion is easy to understand and itemized by task. The timeline reflects an understanding of scheduling that is suitable for data collection and adequate for completion of tasks. The timeline reflects the goal completing all work by October 2017.



Qualifications Overview

(Limited to 1 page)

SCORE: _____ (Weight: 2)

The respondent concisely presents projects from the last five years that demonstrate experience with web mapping and conservation. Highlighted projects are of high quality and illustrate leadership and success.

Clarity, quality, and presentation of proposal

SCORE: _____ (Weight: 1)

The proposal is organized, well-written, and easy to understand. The respondent followed the guidelines and page limits presented in the RFP.