

Notes from ExComm Phone Meeting
July 13, 2015

Attendees: Damon Hearne, Jason Meador, Shannon O'Quinn, Fred Harris, Andrea Leslie

- Shannon: TVA decided to fund a Shade Your Stream project developed by LTLT (note: this is not a 'grant'). Jason M will draw up a summary of the project; he'll send the project description to the ExComm. This should be trumpeted to the Steering Committee and also the designation event.
- Designation/kick-off event.
 - Shannon says this is a priority, especially for TVA's part in the partnership.
 - Group talked about having this in the fall...perhaps having a number of different events over a year.
 - Jason cautioned making sure that there is information provided to public officials. Damon suggested developing a letter that can be sent to public officials, informing them of the effort and inviting them to the event.
 - Jason will check in with Gary to have a meeting in the next week to plan a designation event. Jason and Fred can help with planning the event. Damon can sit in on the phone call.
- Planning retreat.
 - Damon reminded people of the next steps; everyone should work on their next steps.
 - Shannon and Jason Meador will review the next steps and functions/partnership structure and identify where they would like to plug in.
- Freshwaters Illustrated.
 - Andrea--there is interest on the part of NCWRC to fund a video.
 - Shannon—can we talk with Jeremy at the Tennessee Valley Aquatic Biodiversity meeting in August? Cost: \$15,000 for 3-4 minutes for a TVA video; Shannon says that this is very inexpensive. TVA has a project this upcoming year to pay for a documentary film; may need to get the work done more cheaply, since his travel will be paid for. Is coming this fall, and perhaps other times. Shannon could ask Jeremy to do some filming in the Little Tenn watershed as part of this.
 - Jason has funding to do some Kids in the Creek videos...has been communicating with Jeremy on this. There has been some problems with planning for this.
 - Jason, Shannon, and Andrea will meet for a phone call to plan before the Aug 4-5 meeting so that we can put our heads together before we talk with Jeremy in Chattanooga. Andrea will pull this pre-meeting together.
 - Shannon suggests having a set of ideas for what we want Jeremy to film. Give Jeremy guidelines, then he works the creative end.
- Tennessee Valley Aquatic Biodiversity meeting.
 - Damon will ask who is attending; perhaps those on the Little Tennessee NCFP Steering Committee can meet up during the meeting.